

ERNA

GEORGIA DEMOCRATIC PRIMARY POLL FINDINGS

*Polling of likely 2026 Primary voters in Georgia
conducted by Concord Public Opinion Partners*



What the *polling* shows

Here's what the polling conducted by Concord Public Opinion Partners of likely 2026 Primary voters in Georgia shows:

If the primary were today, whom would you vote for?

Keisha Lance Bottoms

42%

of the Democratic primary electorate would vote for Lance Bottoms

+30 pts ahead of nearest rival



Key Margins

+30

Lead over Thurmond in the primary field

Lance Bottoms Leads All Groups

Women +36

Black voters +32

Men +18

White voters +14

Michael Thurmond

12%

Geoff Duncan

8%

Jason Esteves

6%

Jackson & Brown

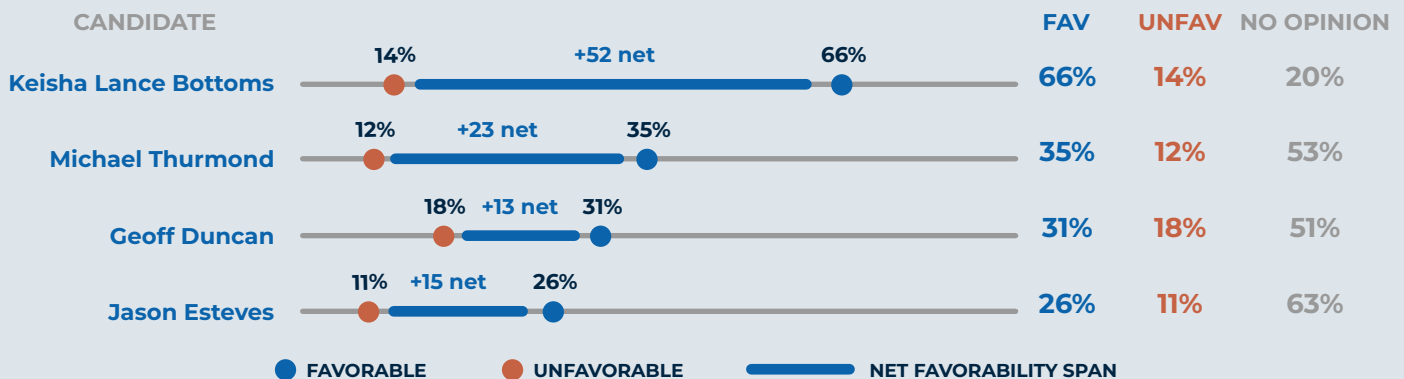
(combined)

3%

UNDECIDED

29%

Candidate favorability among Democratic Primary voters



Methodology Statement: This survey was conducted between 03/31-04/10 with a sample size of 437 respondents. Data was collected by contacting likely Democratic Primary voters. This survey was conducted via live calls to cell phones and landlines and Text-to-Web surveys. The margin of error for this survey is +/- 4.68%. Data was weighted by the following: Race, Age, Gender, College Attainment, and Mode. Poll conducted by Concord Public Opinion Partners

Name recognition & runoff projections

KEISHA LANCE BOTTOMS · FAVORABILITY BY GEOGRAPHY

Bottoms runs strongest outside Atlanta — her coalition is statewide, not metro-dependent

Statewide
+52

Net favorability



Atlanta
+27

Net favorability



Outside Atlanta

+57

Net favorability



HYPOTHETICAL DEMOCRATIC PRIMARY RUNOFF MATCH-UPS

Bottoms leads in every runoff scenario — margins range from +34 to +44 regardless of opponent

Match-up #1



Lance Bottoms +34

Match-up #2



Lance Bottoms +44

Match-up #3



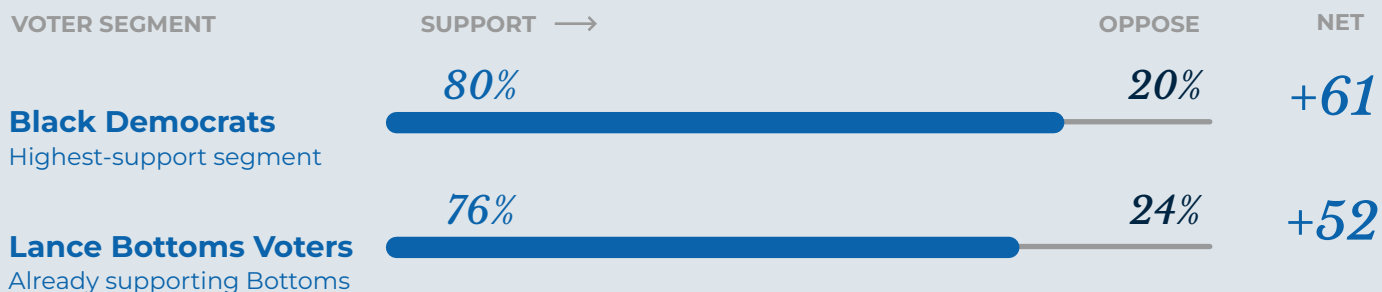
Lance Bottoms +44

Majority of Democratic Primary voters *support opt-in* to FSTC

FSTC SUPPORT BY VOTER SEGMENT

Support is deepest among Black Democrats and Bottoms voters — the core of the primary coalition

The Federal Scholarship Tax Credit (FSTC) is a federal educational tax credit scholarship program that states can opt into and allows families with students in public or private schools to use money raised through federal tax credits to help pay for academic tutoring, test preparation, special-needs services, private school tuition and other K-12 educational expenses.



MESSAGE FRAMING TEST · WHICH CANDIDATE POSITION DO YOU AGREE WITH MORE?

I'm going to read to you two different opinions a Democrat running for Governor may have. Please tell me which one you agree with more...

A candidate who supports the federal tax credit scholarship program and says it would give working class and middle income families access to money for academic tutoring, test preparation, special-needs services and quality school options. If the state does not opt in, money intended for Georgia families will fund scholarships for students in other states.

71%
Support FSTC Opt-In

A candidate who opposes the federal tax credit scholarship program and says it is part of the Trump administration's plan to privatize public schools, and would primarily benefit families who can already afford to send their kids to private schools, including wealthy donors seeking tax advantages.

29%
Oppose FSTC Opt-In