



ROLE: Electoral and Advocacy Data Analyst

LOCATION: Remote

START DATE: Rolling

REPORTS TO: Campaigns Director

ROLE OVERVIEW

DFER is seeking a Electoral and Advocacy Data Analyst to support our national and state level electoral and policy priorities. This includes:

- Producing up to date voter turnout analysis
- Viability and policy alignment research on candidates and elected officials
- Drafting survey research instruments
- Weighting and analyzing survey research

WHO WE ARE

Democrats for Education Reform (DFER) is a national political organization that supports elected Democrats and candidates for office who seek to expand policies and practices that work well for America's students and confront those that do not. We are education progressives who prioritize students and families, especially low-income students and students of color who should be better served by our country's public education system. The New York chapter launched in 2008 with the goal of supporting Democrat policymakers in the state who promote excellence and equity in public education by legislating with a student-centered approach.

DFER partner **Education Reform Now Advocacy (ERNA)** is an advocacy group that advances education reform measures through empowering community leaders to support our legislative and political advocacy work. ERNA keeps constant pressure on legislators to champion high-quality public education.

DFER partner **Education Reform Now (ERN)** is a nonpartisan think tank that promotes increased resources and innovative reforms in K-16 public education, particularly for students of color and students from low-income families.

WHAT WE DO

1. **Support for Progressive Education Leaders** — In an approach that is markedly different from our peers and partners in the field, DFER engages directly with candidates and elected officials to empower them to advocate for education policies that focus foremost on serving students. Our partner organization, Education Reform Now, does work that involves policy research, analysis and education that helps policy makers at all levels understand complex education issues and make informed decisions.

2. **Informing the Education Debate** — Our coalition work reflects the breadth of our policy priorities. We work collaboratively with organizations and our community networks to create an education system that is held accountable to all kids and families.
3. **Targeted Interventions and Rapid Response** — DFER's reach from the most local district relationships to state and federal policymakers, enables us to respond quickly to the changing landscape and policy trends. Activities vary significantly from project to project and may include training, policy analysis, public engagement, electoral and issue advocacy, and policy guidance for elected officials and local advocates.

KEY RESPONSIBILITIES

- Producing up to date voter turnout analysis
- Viability and policy alignment research on candidates and elected officials
- Drafting survey research instruments
- Weighting and analyzing survey research
- Generating topline and cross tabulations for telephone and online opinion research projects
- Preparing multimedia and graphical presentations
- Maintaining electoral trend books
- Writing and proofing analytical memos

WHO WE'RE LOOKING FOR

The ideal candidate will possess the following qualifications and skills:

- Strong analytical and quantitative research skills
- Knowledge of Microsoft Office suite, particularly Excel
- Internet research and other quantitative skills
- Familiarity with GIS, mapping and graphical software packages, and/or statistical analytical software such as STATA, SPSS, and/or SAS

COMPENSATION

Competitive salary, commensurate with experience. DFER is proud to offer excellent benefits: health and dental coverage; life insurance; short- and long-term disability; 401K with a match plan; flexible spending/benefits plan; holidays and paid vacation.

COMMITMENT TO DIVERSITY, EQUITY, AND INCLUSION

Democrats for Education Reform welcomes applications from all, and strongly encourages women, people of color, people with disabilities, immigrants, refugees & LGBTQ people to apply for this position. We are committed to maximizing the diversity of our organization and recruiting a team that reflects the diversity of New York students.

HOW TO APPLY

Interested applicants can [apply here](#). Please apply as soon as possible, even if you are not available to start immediately. All applications are held in strict confidence. References will be requested in a later stage of the selection process.