

To: Education Reform Now Advocacy
 Re: Poll of Wisconsin Voters
 From: Matt Barreto and Angie Gutierrez, Latino Decisions
 Re: ERNA Education Survey
 Date: October 20th, 2020

Project Overview

On behalf of Education Reform Now Advocacy, Latino Decisions conducted an online survey of registered voters in the state of Wisconsin. The survey was in the field from October 14th to October 19th 2020, and is comprised of 400 respondents. All respondents are likely voters in the 2020 election. 84% of the respondents are non-Hispanic white, 10% of the respondents are African American, with the final 6% falling into the “other” racial/ ethnic category. The margin of error on this study is +/-5%. Below we outline some of the key findings from this study.

Presidential Vote

- Joe Biden is currently ahead of Trump with 50% of all respondents saying they will vote or are leaning toward Biden. 45% of respondents say that they will vote or are leaning towards Trump with 4% of the population undecided.
- Among African Americans, Biden’s margin is much wider (+71). Only 12% of African Americans say they will vote or lean towards Trump, while 83% of African Americans support Joe Biden.
- Trump still holds an advantage among non-Hispanic white voters (+4). 49% of non-Hispanic whites say they will vote or lean towards Trump, while 45% say they lean towards or will vote for Biden. 4% of non-Hispanic whites are undecided.
- 42% of Wisconsin likely voters believe the president is doing a good job handling the coronavirus pandemic, with 44% of whites saying he is doing a good or excellent job and only 18% of African Americans saying he is doing a good or excellent job.

Supreme Court Presidential Race Impact

- When asked if they would be more or less likely to support Trump or Biden if the senate votes on a SCOTUS nominee 36% of respondents say they would be more likely to support Biden and 30% say they would be more likely to support Trump.
- We find that 32% of non-Hispanic whites and 16% of African Americans would be more likely to support Trump and 34% of non-Hispanic whites and 63% of African Americans would be more likely to support Biden if a SCOTUS nominee was voted on.
- Among respondents who are either leaning towards Trump or Biden or are undecided, 34% say they would be more likely to support Trump while 24% would be more likely to support Biden. 42% of respondents said it would not impact their vote choice.

Education

- 89% of respondents are concerned about the social and emotional health of children due to the impact of the pandemic, with 79% supporting social and emotional learning time in schools in addition to academic instruction.
- When asked to rate the job the president is doing in keeping students safe at school and providing them with the best education possible during the pandemic 17% of respondents say the president is doing an excellent job, 26% said he is doing a good job, 13% said not so good, and 45% say the president is doing a poor job keeping students safe and providing them with the best education possible.
- When asked about the state government, these numbers increase to 51% saying the state is doing an excellent or good job in keeping students safe and providing them the best education possible.
- Classroom teachers are most highly ranked with 79% of respondents saying teachers are doing an excellent or good job.

Charter Schools

- When asked if respondents supported expanding access to public charter schools, but increasing tougher accountability rules 65% of respondents supported expanding access and increasing accountability while 19% opposed.
- 63% of respondents were also in favor of expanding access to more options within the public-school system, including magnet schools, career academies, and public charter schools. Among non-Hispanic whites this was supported by 61% of respondents while 74% of black respondents supported increasing access to options within the public-school system.