

To: Education Reform Now Advocacy
 From: Matt Barreto and Angie Gutierrez, Latino Decisions
 Re: ERNA Education Survey
 Date: October 8th, 2020

Project Overview

On behalf of Education Reform Now Advocacy, Latino Decisions conducted an online survey of registered voters in the state of Arizona. The survey was in the field from September 28th to October 6th 2020, and is comprised of 600 respondents. All respondents are likely voters in the 2020 election. 72% of the respondents are non-Hispanic white, 18% of the respondents are Latino, with the final 10% falling into the “other” racial/ ethnic category. The margin of error on this study is +/-4%. Below we outline some of the key findings from this study.

Presidential Vote

- Joe Biden is currently ahead of Trump, with 48% of all respondents saying they will vote or are leaning toward Biden. 45% of respondents say that they will vote or are leaning towards Trump, with 5% of the population undecided.
- Among Latinos, Biden’s margin is much wider (+35). Only 29% of Latinos say they will vote or lean towards Trump, while 64% of Latinos support Joe Biden.
- Trump still holds an advantage among non-Hispanic white voters (+9). 51% of non-Hispanic whites say they will vote or lean towards Trump, while 42% say they lean towards or will vote for Biden. 5% of non-Hispanic whites are undecided.

Senate Race

- Statewide, Mark Kelly leads Martha McSally 47% to 42%. 38% of respondents say they are voting for Kelly, and 9% are lean towards Kelly. 34% plan to vote for McSally with 8% leaning towards McSally. Currently 7% of respondents are undecided.
- Among non-Hispanic white voters McSally and Kelly are neck and neck with 46% supporting McSally and 45% supporting Kelly.
- Latino voters are strongly supporting Kelly. 54% of Latino respondents lean or will vote for Kelly, while 33% lean or will vote for McSally.

Supreme Court Presidential Race Impact

- When asked if they would be more or less likely to support Trump or Biden if the senate votes on a SCOTUS nominee, 42% of Arizonans say they would be more likely to support Biden and 37% say they would be more likely to support Trump.
- We find that 40% of non-Hispanic whites and 27% of Latinos would be more likely to support Trump and 36% of non-Hispanic whites and 57% of Latinos would be more likely to support Biden if a SCOTUS nominee was voted on.
- Among respondents who are either leaning towards Trump or Biden or are undecided, 21% say they would be more likely to support Trump, while 42% would be more likely to support Biden.

Supreme Court Senate Race Impact

- When asked if they would be more or less likely to support McSally or Kelly if the senate votes on a SCOTUS nominee, 34% of Arizonans say they would be more likely to support McSally and 42% say they would be more likely to support Kelly.
- Among non-Hispanic whites 37% would be more likely to support McSally and 27% of Latinos would be more likely to support McSally. 38% of non-Hispanic whites and 52% of Latinos would be more likely to support Kelly.
- Among respondents who are either leaning towards Trump or Biden or are undecided, 20% say they would be more likely to support McSally, while 38% would be more likely to support Kelly.

Education Broadly

- On education, 49% of respondents trust Joe Biden to do a better job, while 37% say that they trust Trump.
- Biden overwhelmingly is seen as the more trustworthy candidate when it comes education. Biden was viewed as the more trustworthy candidate on funding public schools (44%), directing extra funds to needy schools (45%), investing in schools (41%) increasing teacher salaries (46%), recruiting and supporting teachers of color (47%), closing opportunity gaps (43%), advocating for change (44%), upholding high academic standards (42%), expanding early childhood education (48%), making college more affordable (47%), improving teacher preparation (44%), keeping students safe (44%), and handling remote instruction and school reopening (47%) among other issues.
- When asked if Trump is re-elected if he should keep or replace DeVos, 41% said DeVos should keep her job, while 59% said he should get a new Secretary of Education. White respondents were more likely to believe we need a new Secretary of Education (61%), with 57% of Latinos agreeing that Trump should get a new Secretary of Education.

Support for Charter schools

- Arizonan's are supportive of charter schools, with 73% who support expanding access to public charter schools, and increasing tougher accountability.
- 65% of respondents support expanding access to public charter schools, and ban for-profit charter schools, so we know our tax dollars are going to our students. Support increases to 72% among Latino respondents.
- 74% support Expanding access to more options within the public-school system, including magnet schools, career academies, and public charter schools. This is again more popular among Latinos, who support this at 77%.

Voting

- 48% of respondents plan to vote by mail through the post office, 20% plan to use a drop box, 13% plan to vote in person during early voting, and 18% plan to vote on election day.
- 82% of respondents think that ballot drop boxes are a good idea, while 18% think they are a bad idea.