**Request for Proposal**

**Role:** Development Specialist/Consultant **Location:** Washington State (Puget Sound)

**Hiring Manager:** Shirline Wilson, State Director  **Timeline:** Immediate

**Organization:** Democrats for Education Reform

Democrats for Education Reform (DFER) is a national education advocacy organization dedicated to ensuring that every child, no matter their background, has access to a great school. Our vision is to make the Democratic Party the champion of high-quality public education. Since 2007, we have supported Democratic leaders and education champions across the country who are standing up for our students and advocating for transformative education policies. Our Washington State Chapter is looking for a fundraiser anddevelopment specialist.

**Our work accomplishes the following:**

* Promote policy and legislature that improves equity within public education systems
* Defend the progressive education ideals by cultivating champions for improved education policy
* Champions the creation and growth of free public-school options for families K-16
* Improve higher education policies, and access for underrepresented groups
* Build leadership bench of electable champions for children from underrepresented communities
* Monitor the climate for public education policy reform

Our development objective over the next 12 months is to raise an additional $75K of PAC funds by December 2018 and collect pledges of an additional $75K in the pipeline for early 2019 contributions.

Scope of work through December 2018:

**Donor targeting:** In partnership with State Director, and through leveraging our existing donor data, as well as new information sources, define targets for the PAC to reach our goals. Participate in meetings with prospective funders and provide feedback towards continuous improvement.

**Professional development:**Support State Director to create and manage donor and pipeline tracking systems, develop and refine the pitch, and create new support materials. Additionally, advise State Director on weekly prioritization of time for development activities.

**Board support:** Engage board members as appropriate in fundraising next steps and present at in person meeting re: the quality of our fundraising plan noting wins, opportunities and challenges.